GLAUCOMA
RESEARCH FOUNDATION

GLAUCOMA360



Sponsorship Opportunities

February 18-20, 2027

Hilton San Francisco Union Square, CA

Overview of Glaucoma 360

Annual Gala
Thursday, February 18, 2027
6:00 PM - 9:00 PM PST

This annual fundraising gala benefits Glaucoma Research Foundation and our endeavors to fund innovative research and provide education and support for glaucoma patients and their caregivers. Opportunity to attend the Innovator's Circle Afterparty from 9:00 pm to 11:00 pm.



New Horizons Forum
Friday, February 19, 2027
7:30 AM - 5:00 PM PST

This unique meeting brings together key clinical, industry, financial, and regulatory leaders focused on glaucoma innovations, with the goal to speed the translation of new ideas into clinical use to benefit patients.

31st Annual Glaucoma + Retina Symposium CME
Saturday, February 20, 2027
7:30 AM - 5:00 PM PST

Now in its 31st year, this symposium for clinicians highlights the latest advances in glaucoma management, medications, and surgical technique. Target audience: practicing ophthalmologists, ophthalmology residents, and fellows. The afternoon Retina CME Symposium complements the glaucoma program with an in-depth look at the intersection of glaucoma and retinal care. The sessions are thoughtfully scheduled to avoid overlap, allowing attendees to participate in both for a comprehensive educational experience. Presented by the Glaucoma Research and Education Group in partnership with Glaucoma Research Foundation.

12th Annual Optometric Glaucoma Symposium
Saturday, February 20, 2027
2:00 PM - 5:30 PM PST

A more recent addition to Glaucoma 360, this 12th annual CE course highlights the latest advances in glaucoma for practicing optometrists. Presented by the Glaucoma Research and Education Group in partnership with Glaucoma Research Foundation.

Location

Hilton San Francisco Union Square
333 O'Farrell Street
San Francisco, CA 94102

Contact Information

Sponsorship and Exhibits
Maxson Thomas
Individual and Corporate Giving Officer
Maxson@glaucoma.org | 415-986-3162 ext 286

Sponsorship Levels

GLAUCOMA 360	**Premier** $75,000	**Presenting** $55,000	**Platinum** $45,000	**Gold** $32,000	**Silver** $24,000	**Bronze** $15,000
Participation						
Event Tickets: Gala / Afterparty Tickets	16	14	10	6	4	2
New Horizons Tickets	20	15	10	6	4	2
Prominent Gala Table and Assistance with KOL Seating	Innovator's Circle Table	Pathfinder Table	Pathfinder Table			
Participation in Industry Panel	✓	✓	✓	✓		
Exhibition Space at New Horizons and Symposia	1st Choice Location	2nd Choice Location	Premium Location	✓	✓	✓
Brief Remarks during NHF	✓					
Brief Remarks during Annual Gala	✓					
Sponsored Retina Lunch	✓					
Ticket(s) to KOL exclusive dinner after NHF	2	1				
Lead Retrieval Access	✓	✓	✓	✓	✓	✓
Recognition						
On-site Dedicated Branding	2 Signs	1 Sign	1 Sign			
On-site Gala Recognition	Logo displayed during gala					
Social Media Recognition	3 Posts	2 Posts	2 Posts	✓	✓	✓
Space for 30-person Private event	✓	✓				
WiFi Sponsorship ($15,000 value)		✓				
Additional Platinum Benefit (see below)			✓			
Sponsored Business Center		✓				
Podium Recognition at NHF	✓	✓	✓			
Mobile App Push Notification	2	1				
Survey Question(s)	3 Q's	2 Q's	1 Q			
Logo on post-event videos	All Videos	6 Videos	4 Videos	2 Videos	1 Video	Keynote

Sponsorship Benefits

Glaucoma 360 offers various opportunities to gain high-value exposure and prominent recognition to highlight your products and services to attendees at the New Horizons Forum and Glaucoma + Retina Symposium (CME course for ophthalmologists and CE course for optometrists).

Premier Sponsor

$75,000

Participation

- First choice location in Primary Exhibit Hall and optional additional table settings for the New Horizons Forum and Glaucoma + Retina Symposium (CME and CE courses)
- Opportunity to participate on live industry panel
- Opportunity to provide brief remarks during New Horizons Forum program
- Opportunity to provide brief remarks during the Annual Gala
- Sponsored Lunch for comprehensive ophthalmologists attending the Retina CME with 30 minute speaking opportunity
- Priority access to a function space for 30 person event (2100 sqft). Food and beverage (no alcohol) will be provided, similar to menu offered in the general session. Host will be responsible for AV and promoting the event.
- Access to Glaucoma 360 lead retrieval system - includes two licenses
- List of attendees and companies participating provided prior to meeting (Name, Title, & Company)

Recognition

- Sponsor logo projected during Annual Gala
- Two prominent on-site branding opportunities
- On-site dedicated signage
- Three dedicated social media posts - announcement at the time of sponsorship, leading up to the event and thank you post closer to the event
- Custom slide with company logo on all post-event videos
- Three survey questions of your choice to be included in the post-event survey

Event Tickets

- Innovators Circle Table at Annual Gala (10 seats) + additional 6 tickets - $33,900 value
- Twenty (20) tickets to the New Horizons Forum - $19,900 value
- (2) Tickets to exclusive New Horizons' invite only KOL dinner on Friday evening (50 guests in attendance)

Presenting Sponsor

$55,000

Participation

- Second choice location in Primary Exhibit Hall and optional additional table settings for the New Horizons Forum and Glaucoma + Retina Symposium (CME and CE courses)
- Opportunity to participate on live industry panel
- Priority access to function space (1185 sqft) for 30 person event. Food and beverage (no alcohol) provided similar to menu offered in the general session. Host will be responsible for AV and promoting the event
- Access to the Glaucoma 360 lead retrieval system - includes two licenses
- List of attendees and companies participating provided prior to meeting (Name, Title, & Company)

Recognition

- WiFi Sponsorship - A $15,000 value includes additional signage and custom password
- One prominent on-site branding opportunity
- Online recognition with your company logo on Glaucoma 360 website and pre and post meeting eblasts
- On-site dedicated signage
- Sponsored Business Center: charging stations, desks, chairs, snack cart
- Two dedicated social media posts - announcement at time of sponsorship & thank you post prior to the event
- Custom slide with company logo on six post-event videos
- Two survey questions of your choice to be included in the post event survey

Event Tickets

- Fifteen (15) tickets to the New Horizons Forum - $14,925 value
- Pathfinder Level Table at Annual Gala (10 seats) + additional 4 tickets - $26,000 value
- (1) Ticket to exclusive New Horizons' invite only KOL dinner on Friday evening (50 guests in attendance)



"By far, this is the best event to explore new technologies and envision the future of glaucoma care. Thank you for allowing us to introduce our new device to the world."

Carlos A. Urrea, MD, MPH, CMO and Cofounder PLU Ophthalmic

Platinum Sponsor

$45,000

Participation

- Premium location for your exhibition table in the main foyer for the New Horizons Forum and Glaucoma + Retina Symposium (CME and CE courses)
- Opportunity to participate on live industry panel
- Access to the Glaucoma 360 lead retrieval system - includes two licenses
- List of attendees and companies participating provided prior to meeting (Name, Title, & Company)

Recognition

- Online recognition with your company logo on Glaucoma 360 website and pre and post meeting eblasts
- On-site dedicated signage at the New Horizons Forum
- Two dedicated social media posts - announcement at the time of sponsorship and thank you post closer to the event
- Custom slide with company logo on four post-event videos
- One survey question of your choice to be included in the post-event survey

Event Tickets

- Ten (10) tickets to the New Horizons Forum
- Pathfinder Level Table at Annual Gala (10 seats) - $20,000 value

Optional Additional Benefit (Choice of one)

- Exclusive sponsorship of the Innovators Circle afterparty following the Annual Gala
- Exclusive sponsorship of the New Horizons Forum Networking Lunch
- Exclusive sponsorship of the New Horizons Forum Reception
- Two additional tickets to the Annual Gala and exclusive afterparty
- Option for additional branding through floor signage

"Easily, the best glaucoma meeting of the year!"

2026 Glaucoma 360 Attendee



Gold Sponsor

$32,000

Participation

- Exhibition space with prominent positioning in the main foyer for the New Horizons Forum and Glaucoma + Retina Symposium (CME and CE courses)
- Opportunity to participate on live industry panel
- Access to the Glaucoma 360 lead retrieval system - includes two licenses

Recognition

- Online recognition with your company logo on Glaucoma 360 website and pre and post meeting eblasts
- On-site dedicated signage at the New Horizons Forum
- Recognition on all Glaucoma Research Foundation social media channels
- Company logo on two post-event videos

Event Tickets

- Six (6) tickets to the New Horizons Forum
- Six (6) tickets to the Catalyst for a Cure Annual Gala plus an exclusive opportunity for guests to attend a private reception following the Annual Gala dinner

Silver Sponsor

$24,000

Participation

- Exhibition space for the New Horizons Forum and Glaucoma + Retina Symposium (CME and CE courses)
- Access to the Glaucoma 360 lead retrieval system - includes two licenses

Recognition

- Online recognition with your company logo on Glaucoma 360 website and pre and post meeting eblasts
- On-site dedicated signage at the New Horizons Forum
- Recognition on all Glaucoma Research Foundation social media channels
- Company logo on one post-event video

Event Tickets

- Four (4) tickets to the New Horizons Forum
- Four (4) tickets to the Catalyst for a Cure Annual Gala plus an exclusive opportunity for table guests to attend a private reception following the Annual Gala dinner

Bronze Sponsor

$15,000

Participation

- Exhibition space for the New Horizons Forum and Glaucoma + Retina Symposium (CME and CE courses)
- Access to the Glaucoma 360 lead retrieval system - includes two licenses

Recognition

- Online recognition with your company logo on Glaucoma 360 website and pre and post meeting eblasts
- On-site dedicated signage at the New Horizons Forum
- Recognition on all Glaucoma Research Foundation social media channels
- Company name on one post-event Keynote video

Event Tickets

- Two (2) tickets to the New Horizons Forum
- Two (2) tickets to the Catalyst for a Cure Annual Gala



"Glaucoma 360 is a key meeting for those who want to know about the absolutest most exciting and latest breaking technologies about to disrupt the glaucoma space. The meeting is exciting, energizing, and inspiring."

Thomas V. Johnson III, MD, PhD; Johns Hopkins Wilmer Eye Institute

Individual Tickets

Catalyst for a Cure Annual Gala - Thursday, February 18, 2027

$650/person

Advanced ticket purchase is required. Table sponsorship information available upon request.

New Horizons Forum - Friday, February 19, 2027

Attendee Type	Early Bird	General Admission
Physicians and Optometrists	$695	$795
Venture Capital Firms, Corporations, General Attendees	$895	$995

Glaucoma + Retina Symposium - Saturday, February 20, 2027

Free admission. **Advanced registration is required**.

7:30 AM - 12:30 PM | 31st Annual Glaucoma Symposium CME
1:30 PM - 5:00 PM | Retina CME
2:00 PM - 5:30 PM | 12th Annual Optometric Glaucoma Symposium



Exhibition Information

Exhibition Schedule

Date	Event	Exhibitor Registration	Exhibit Hours	Exhibit Dismantle
Feb 19	New Horizons Forum	6:00 – 7:30 AM	7:30 AM – 7:00 PM*	
Feb 20	Glaucoma + Retina Symposium		7:00 AM – 5:30 PM*	4:00 – 6:00 PM

*Registration, breakfast, breaks, and the closing reception for the New Horizons Forum will be held in the exhibit hall.

Exhibition Specifications

The exhibit area is carpeted. The following services are included with event sponsorship:

- One 6’ x 30” draped table, two chairs, one wastebasket
- One electrical outlet
- Complimentary meals and refreshments in the exhibit hall during breaks

Note: Additional electrical, internet and storage fees are not included and will be billed separately by the hotel

Glaucoma 360 Exhibit Hall

Hilton San Francisco Union Square

Space is limited. Sponsorship agreement should be submitted as early as possible for prime location placement, but no later than November 30, 2026.

Every effort will be made to accommodate requests for space assignments.

Glaucoma Research Foundation reserves the right to make changes to the floor-plan.



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2026 Glaucoma 360 Sponsors

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Topcon Healthcare

Our Mission:
Cure glaucoma and restore vision through innovative research.

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